



Administration

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For immediate release

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YVL to Bring Many Big Read Activities to District

Yakima, WA- Have you heard of the Big Read? Wondering how you can participate? Don't worry there is something for everyone in this program! Starting with the **kick off** on October 5, 2013 the Yakima Valley Libraries will be kicking off The Big Read, a partnership with the National Endowment for the Arts and a month worth of activities where participants can learn about the book, music, art, trivia, etc. Our intent is to develop community-wide programs which encourage reading and participation by diverse audiences.

How do you participate? You can join the Big Read at your community library or at the **kick off** events on October 5th at Yakima Central Library. Participants of the Big Read will receive a free copy of the book by signing a pledge card affirming their commitment to read the book and engage in other Big Read events throughout Yakima Valley Libraries.

What other events? There are **book discussions** in English and Spanish at the local branches scheduled between October 13th and October 30th. Contact your local branch for specific information. There are **films** being shown in three locations throughout the YVL District. *The Magnificent Seven* will be shown at Glenwood Square on October 7th at 6:30 pm and Sunnyside Library on October 18th at 5:00 pm. *Under the Same Moon* will be shown at Glenwood Square on October 21st at 6:30 pm and Sunnyside Library on October 25th at 5:00 pm. *Selena* will be shown at Yakima Central Library on October 12th at 3:00 pm.

A partnership with Yakima Valley Museum allows us to offer two **exhibits** between October 5 and October 31. The exhibits will feature a variety of crafts from Yakima's sister city Morelia and Michoacan.

Partnering with Tieton Arts & Humanities allows for **exhibits** and **activities** at Mighty Tieton's Dia de los Muertos will also be available on Sunday October 27 from 12-3 pm and Saturday November 2nd from 1-3 pm.

The partnership between Yakima Valley Libraries and the National Endowment for the Arts has also allowed us to bring in the author, Luis Alberto Urrea for a **keynote address** at the Seasons on November 4th at 6:00 pm.

Yakima Valley Libraries welcomes Antonio Davidson- Gomez, the Educational Services Manager for Seattle's KCTS 9 Television, who will **present** the history and influence of Latino music in

American culture for the public at Heritage University on October 24th at 2:30 pm and West Valley Library on October 24th at 6:30 pm. Additionally we welcome Martin Valadez, Vice President for Diversity and Outreach at Columbia Basin College, who will **lecture**, covering themes from the novel, including the topics of borders and cultural identities on October 14th at 7:00 pm at YVCC.

We invite you to join us and participate in the Big Read at Yakima Valley Libraries. There are a number of opportunities to learn, grow, engage and discuss and we are excited to share this experience with our District.

As always the Yakima Valley Libraries strives to support lifelong learning and an informed citizenry by providing free, open and full access to a vast array of ideas and information. We look forward to serving you.

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Press Releases are available on online at www.yvl.org.